

MBAFOCUS[®]

STUDENT AND ALUMNI ANALYTICS REPORT

**Including: Graduating Class of 2012,
Internship Class of 2013, and Alumni**

A Profile of MBA Students and Alumni from our Partner Schools

May 2012

SAMPLE

WELCOME!

MBA Focus is pleased to present you a sample of the 2012 Student and Alumni Analytics Report.

As the exclusive partner to 66 of the leading graduate business schools, we are able to deliver the most comprehensive profile of graduating and intern MBA students available.

This year's report contains summary and detail information on nearly 78,000 candidates—including more than 28,000 students and nearly 50,000 alumni.

We are happy to report that our list of top-ranked partner schools has also grown since last year, including new programs outside the United States. This year MBA Focus proudly welcomed twelve additional schools to our network. This makes for a truly rich global recruiting resource.

At the beginning of the report you will find summaries for each of the following categories:

- Job Function Experience
- Job Function Preference
- Industry Experience
- Industry Preference
- Geographic Preference
- Work Authorization

Following the summary section are detail reports for each of the above categories. You will also find additional detail reports on club affiliations, language abilities, licenses and certifications, and more.

Please take some time to review this report. We are certain that you will find the analytical information enlightening—and we are hopeful that it serves as a valuable reference in your current MBA recruiting initiatives.

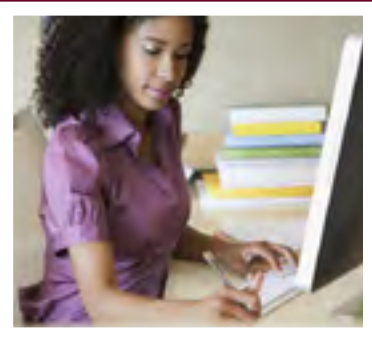
As always, I invite you to let me know your thoughts on this year's report. Just send your comments to me at tjackgainer@mbafocus.com.

Regards,



Jack Gainer
Chief Executive Officer
MBA Focus

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SCHOOL NAME	 GRADUATING STUDENTS	 FIRST-YEAR STUDENTS	 ALUMNI
AGSM	276	-	-
AIM	208	-	-
Boston College - Carroll	164	89	903
Carnegie Mellon - Tepper	180	186	169
Case Western - Weatherhead	48	42	11
CEIBS	104	-	-
Chicago - Booth	1,365	-	3,571
Columbia Business School	893	555	2,520
Cornell - Johnson	322	286	1,807
CUHK	43	100	-
Dartmouth - Tuck	289	278	724
Denver- Daniels	195	63	220
DePaul - Kellstadt	148	73	104
Duke - Fuqua	451	435	1,904
Emory - Goizueta	317	123	2,593
FIU - Chapman	178	4	407
Florida- Hough	78	17	17
Florida State	51	33	134
Forté	620	1,335	5,971
Georgetown - McDonough	254	191	-
Georgia - Terry	40	29	6
Georgia Tech	43	42	58
Harvard Business School	767	884	1,671
HKUST	157	98	-
Houston - Bauer	181	88	181
Hult	1,363	-	-
Illinois	145	64	-
IMD	76	-	477
Indiana - Kelley	203	205	1,069
Iowa - Tippie	47	51	109
London Business School	366	376	4,673
Maryland - Smith	105	96	-
Michigan - Ross	285	198	2,275
Michigan State - Broad	20	21	-
Minnesota - Carlson	77	118	578
MIT Sloan	448	332	1,053
Northwestern - Kellogg	719	541	3,858

SAMPLE

SCHOOL NAME	 GRADUATING STUDENTS	FIRST-YEAR STUDENTS	 ALUMNI
Notre Dame - Mendoza	153	103	324
NYU - Stern	203	383	-
Ohio State - Fisher	135	145	1,070
Pittsburgh - Katz	28	70	372
Rice - Jones	140	121	1,129
Rochester - Simon	161	56	-
SDA Bocconi	99	6	242
South Carolina - Moore	112	107	594
Stanford GSB	346	387	-
Syracuse - Whitman	107	31	-
Tampa - Sykes	-	-	240
Temple - Fox	62	46	-
Thunderbird	536	329	1,828
Toronto - Rotman	223	83	34
Tulane - Freeman	62	41	193
UC Berkeley - Haas	336	337	1,535
UC Irvine - Merage	105	84	1,329
UC San Diego - Rady	52	54	78
UCLA - Anderson	535	405	3,274
UPenn - Wharton	667	822	647
USC - Marshall	338	276	1,383
UT Austin - McCombs	359	214	930
Virginia - Darden	384	313	1,249
Wake Forest Schools of Business	61	42	-
Warwick Business School	-	-	774
Washington - Foster	95	98	-
Western Ontario - Ivey	177	-	1,012
Wisconsin - Madison	105	100	-

SAMPLE

* The listed results reflect the number of registered candidates in the MBA Focus database.

CANDIDATES REGISTERED BY ACADEMIC YEAR



GRADUATING STUDENTS

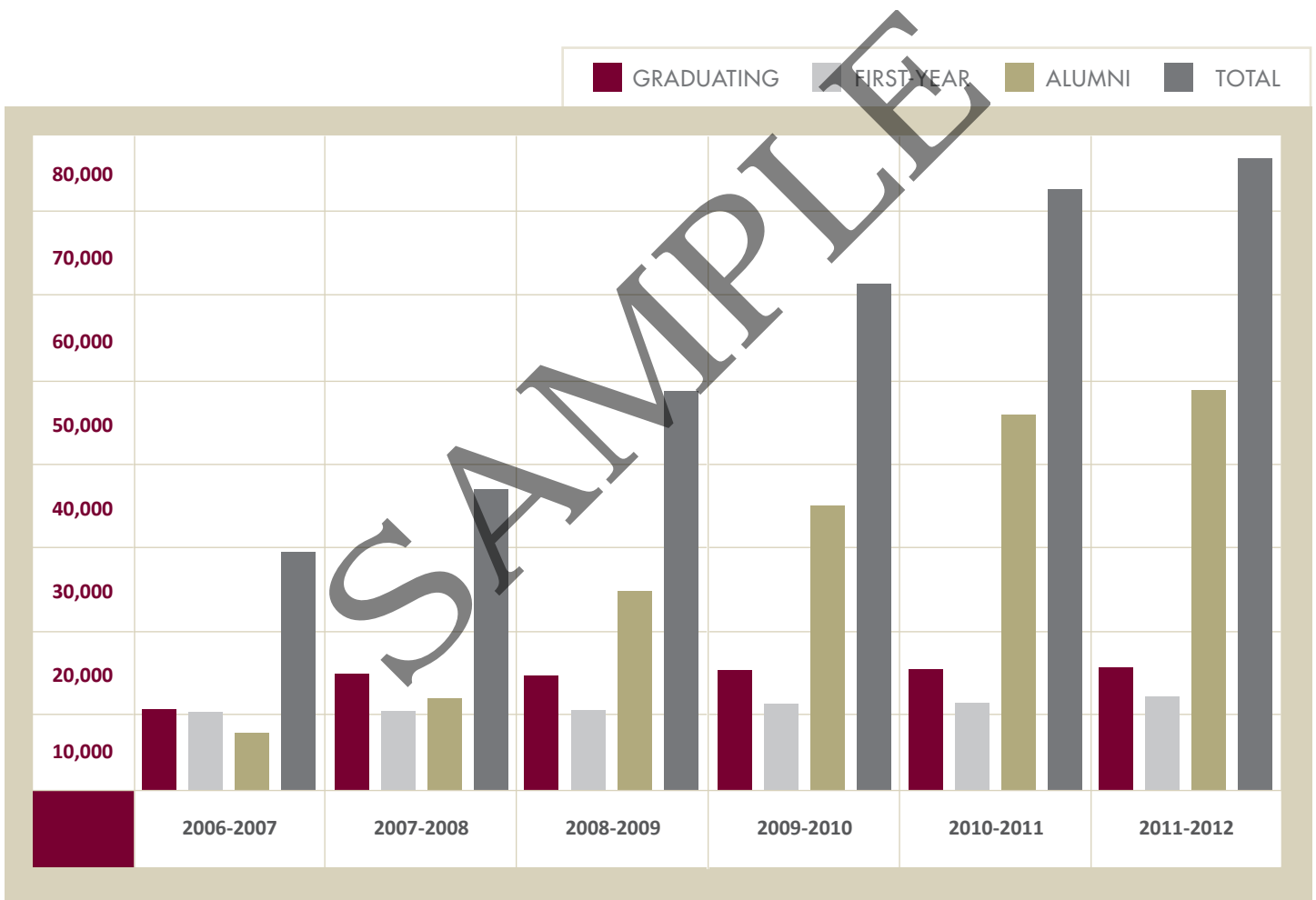
FIRST-YEAR STUDENTS





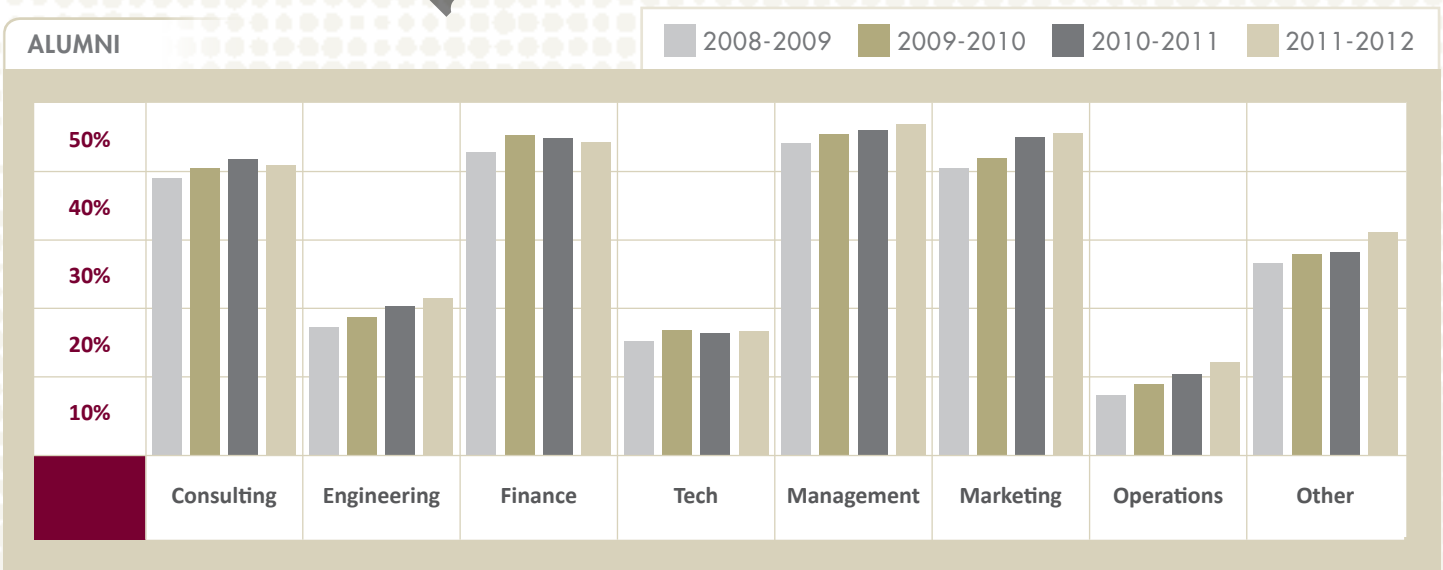
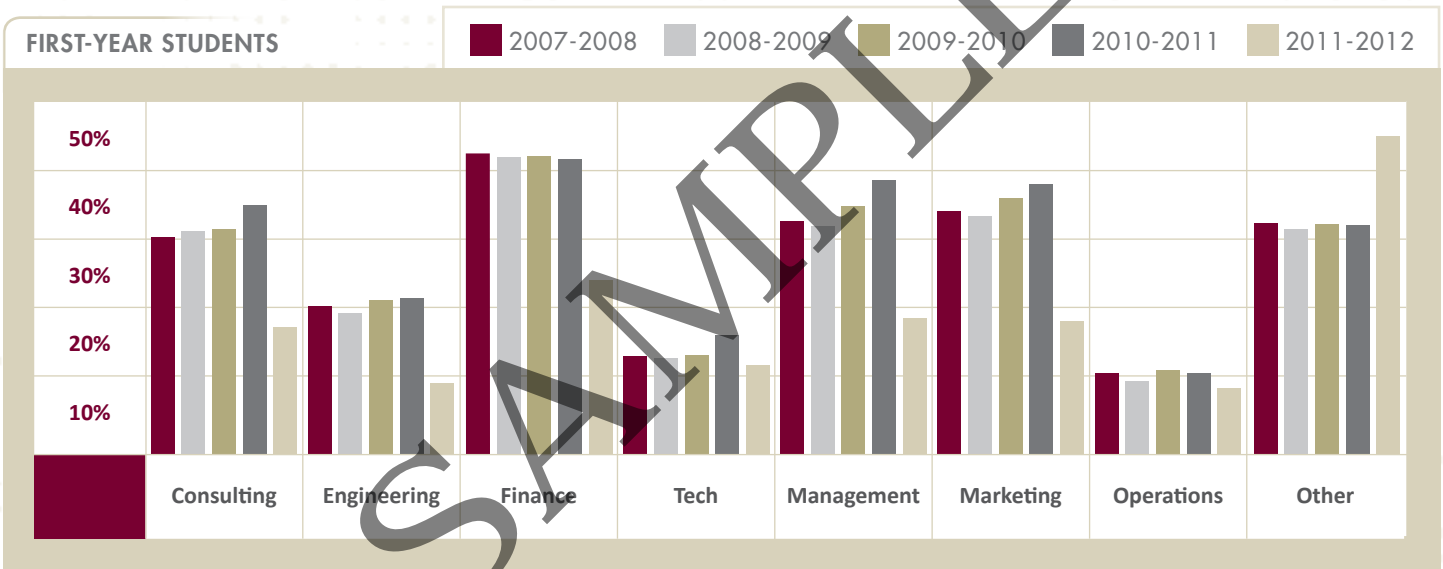
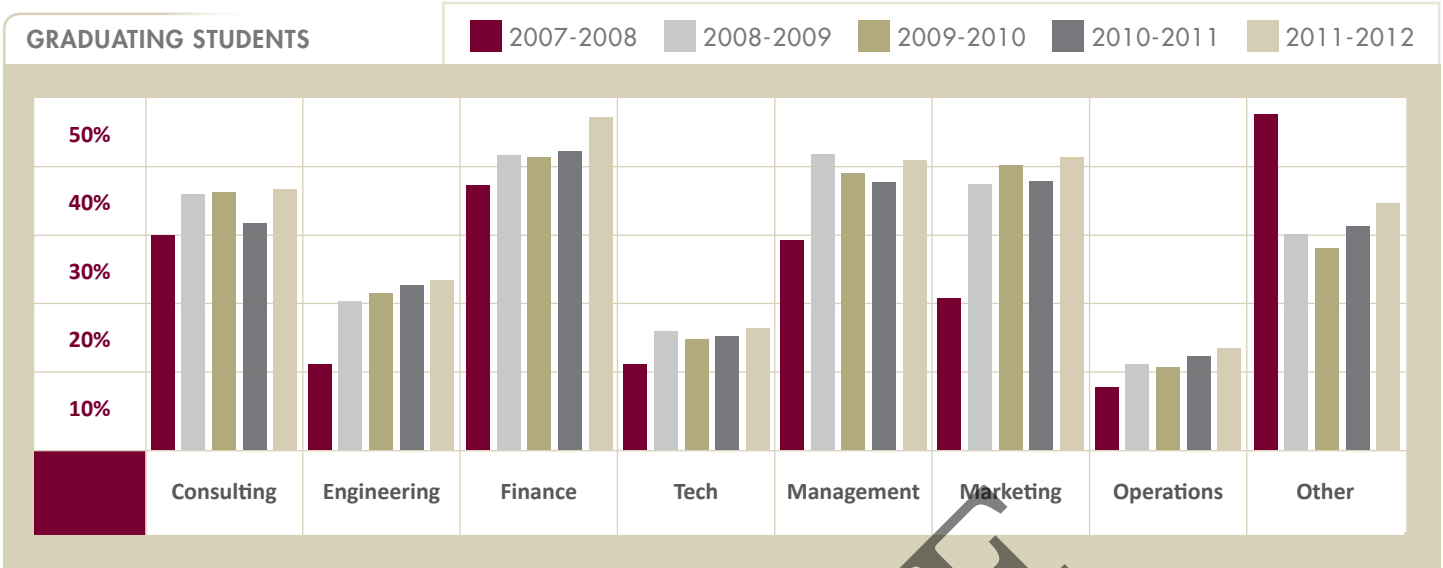
ALUMNI

TOTAL

CANDIDATES REGISTERED BY ACADEMIC YEAR	GRADUATING STUDENTS	FIRST-YEAR STUDENTS	ALUMNI	TOTAL
2011-2012	15,927	12,135	49,760	77,822
2010-2011	15,381	11,946	46,249	73,576
2009-2010	15,377	11,764	35,748	62,889
2008-2009	14,031	10,483	24,911	49,425
2007-2008	14,409	11,148	12,174	37,731
2006-2007	11,547	10,377	7,793	29,717



FUNCTION EXPERIENCE	 GRADUATING STUDENTS	%	FIRST-YEAR STUDENTS	%	 ALUMNI	%
2011-2012						
Consulting	5,700	35.8%	3,755	30.9%	20,216	40.6%
Engineering	3,755	23.6%	2,444	20.1%	10,503	21.1%
Finance	7,499	47.1%	5,270	43.4%	21,942	44.1%
Tech	2,627	16.5%	1,529	12.6%	8,055	16.2%
Management	6,534	41.0%	4,002	33.0%	23,484	47.2%
Marketing	6,602	41.5%	4,155	34.2%	22,794	45.8%
Operations	2,132	13.4%	1,230	10.1%	5,622	11.3%
Other	5,446	34.2%	3,938	32.5%	15,403	31.0%
2010-2011						
Consulting	4,886	31.8%	3,612	30.2%	19,134	41.4%
Engineering	3,509	22.8%	2,339	19.6%	9,305	20.1%
Finance	6,499	42.3%	5,017	42.0%	20,886	45.2%
Tech	2,394	15.6%	1,471	12.3%	7,403	16.0%
Management	5,900	38.4%	3,921	32.8%	21,333	46.1%
Marketing	5,980	38.9%	4,026	33.7%	20,898	45.2%
Operations	1,929	12.5%	1,135	9.5%	4,790	10.4%
Other	4,864	31.6%	3,826	32.0%	13,284	28.7%
2009-2010						
Consulting	5,626	36.6%	3,860	32.8%	14,452	40.4%
Engineering	3,354	21.8%	2,475	21.0%	6,700	18.7%
Finance	6,364	41.4%	5,003	42.5%	16,249	45.5%
Tech	2,201	14.3%	1,505	12.8%	5,449	15.2%
Management	6,083	39.6%	4,151	35.3%	16,407	45.9%
Marketing	6,174	40.2%	4,301	36.6%	15,155	42.4%
Operations	1,643	10.7%	1,194	10.2%	3,252	9.1%
Other	4,433	28.8%	3,815	32.4%	10,233	28.6%
2008-2009						
Consulting	5,090	36.3%	3,758	35.9%	9,881	39.7%
Engineering	2,871	20.5%	2,236	21.3%	4,324	17.4%
Finance	5,877	41.9%	4,396	41.9%	10,737	43.1%
Tech	2,240	16.0%	1,616	15.4%	3,690	14.8%
Management	5,695	40.6%	4,035	38.5%	10,974	44.1%
Marketing	5,380	38.3%	4,040	38.5%	10,161	40.8%
Operations	1,559	11.1%	1,120	10.7%	2,014	8.1%
Other	4,230	30.2%	3,389	32.3%	6,737	27.0%
2007-2008						
Consulting	4,439	30.8%	2,993	26.8%		
Engineering	1,581	11.0%	1,004	9.0%		
Finance	5,397	37.5%	3,786	34.0%		
Tech	1,657	11.5%	1,242	11.1%		
Management	4,246	29.5%	3,168	28.4%		
Marketing	3,014	20.9%	2,084	18.7%		
Operations	1,136	7.9%	906	8.1%		
Other	6,967	48.4%	4,977	44.6%		



... to view the full 70-page report please contact us at <https://www.mbafocus.com/analytics.aspx>

MBA Focus is pleased to present you with the 2011-12 MBA Student and Alumni Analytics Report. As the exclusive partner to 66 of the leading graduate business schools, we are able to deliver the most comprehensive profile of graduating and intern MBA students available. This year's report contains summary and detail information on nearly 78,000 candidates—including more than 28,000 students and nearly 50,000 alumni.

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