

The #MBAFOCUSED Recruitment Process For Employers

GLOBAL FOCUS® | MBA
Advanced Profile Search

B-School Students & Alumni

1. SOURCE

Professional Association Members

2. REFINE

Resume / CV Keyword Search

3. POST

MultiPost™ Job Distribution

4. BRAND

PREP 212
Custom HTML Email Templates

5. INVITE

Batch Email

Mobile App

6. EVENTS

Connect Campaigns

OCR Integration

7. ASSESS

Candidate Assessments & Rankings

8. INTERVIEW

INTERVIEW STREAM
Live & Pre-Recorded Video Interviewing

10. HIRE

Export Profile & Contact Info

9. OFFER

WGN
ATS Intergration

One-To-One Email

11. ANALYZE

Employer Demand Analysis Report

Forward Resumes / CVs

12. NETWORK

OFCCP

Candidate Analytics Report

FOCUSFORUM Series

CONNECTIONS Annual Conference

About MBA Focus

For over twenty years MBA Focus® has been the market leader in MBA recruiting — connecting leading employers with candidates from the world's top-ranked graduate business schools and professional associations. Our exclusive school partnerships and industry-leading MBA recruitment technology make us the #1 choice of companies seeking top business leadership talent.

MBAFOCUS

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