

NEW!

Virtual Interviewing

Personally connect with the world's best MBA talent.

Global Focus® is the only recruitment management system that gives you direct access to the world's best MBA talent. With Global Focus, you can search an extensive pipeline of high potential and high performing global talent. Our exclusive partnerships with 24 of the world's 25 top-ranked MBA programs and a total of 70+ graduate business schools makes us the go-to resource for MBA recruitment and leadership talent acquisition.

Now you can recruit faster, easier, and more cost-effectively with integrated virtual interviewing management tools—powered by *InterviewStream®*.

Virtual Interviewing is fully-integrated with your Global Focus talent management system. When you subscribe to Virtual Interviews, the new tab will appear on your Global Focus dashboard and on individual candidate detail pages.

Fully integrated with Global Focus® for ease of use



Virtual Interviewing lets you

- » **Schedule, conduct, record, review, and share online interviews**
- » **Reduce costs** by saving more than 21% of the cost of a face-to-face interview off-site.
- » **Increase productivity** and reduce time-to-hire and travel costs
- » **Eliminate weeks of waiting** to coordinate in-person interviews and travel schedules.
- » **Remove time barriers** associated with international recruitment
- » **Build a personal relationship** earlier in the interview process
- » **Communicate face-to-face** to better evaluate candidates' interpersonal skills
- » **Reach a world-class talent pool** with the push of a button.

AND NOW AVAILABLE! Pre-recorded screening interviews

www.mbafocus.com
614.791.9000

INTERVIEW **STREAM®**

MBA FOCUS®

Live One-on-One Virtual Interviews



Did you know?

Virtual Interviewing has been proven to

- » increase retention rate after first year of employment
- » decrease length of strategic talent search
- » significantly reduce total cost per hire

Source: Aberdeen Group, *Video Talent Acquisition Takes Center Stage*, December 2010

Here's how it works:

1. Invite your candidate to an online interview

- » After reviewing profiles/resumés, you can instantly invite qualified candidates to conduct interviews through Global Focus. Email your selected candidate directly using the standard, default email provided or personalize your interview request for a more personal connection.

2. Host a live one-on-one interview with your candidate

- » Starting the interview is easy. Using the links provided, both the interviewer and the candidate simply login to the interview.
- » Interviewers take Notes during the interview and email or file as needed.
- » There are no time restrictions—you choose when to end the interview.

3. Record, review, and share live interviews knowing they are secure

- » All recorded interviews are accessible online from any internet connected computer.
- » Candidate interviews can be only be accessed by your administrators. All interviews are housed on our secure servers and can be viewed from any computer without downloading anything.
- » Administrators can choose to share secure interview links via email with other hiring managers and determine how long the interview is accessible.

Virtual Interviews powered by InterviewStream offers unmatched flexibility with recorded and live capabilities and a proven track record with over 200,000 online interviews completed.

About InterviewStream

InterviewStream, LLC (<http://www.InterviewStream.com>) is the original provider of pre-recorded and live video interviewing solutions.

We offer a range of 100% web-based solutions that can help your organization be more efficient in saving time and resources while quickly realizing a return on investment. Our clients use pre-recorded and live video interview management systems for pre-screening candidates and interviewing remote talent.

NEW!

Pre-Recorded Screening Interviews

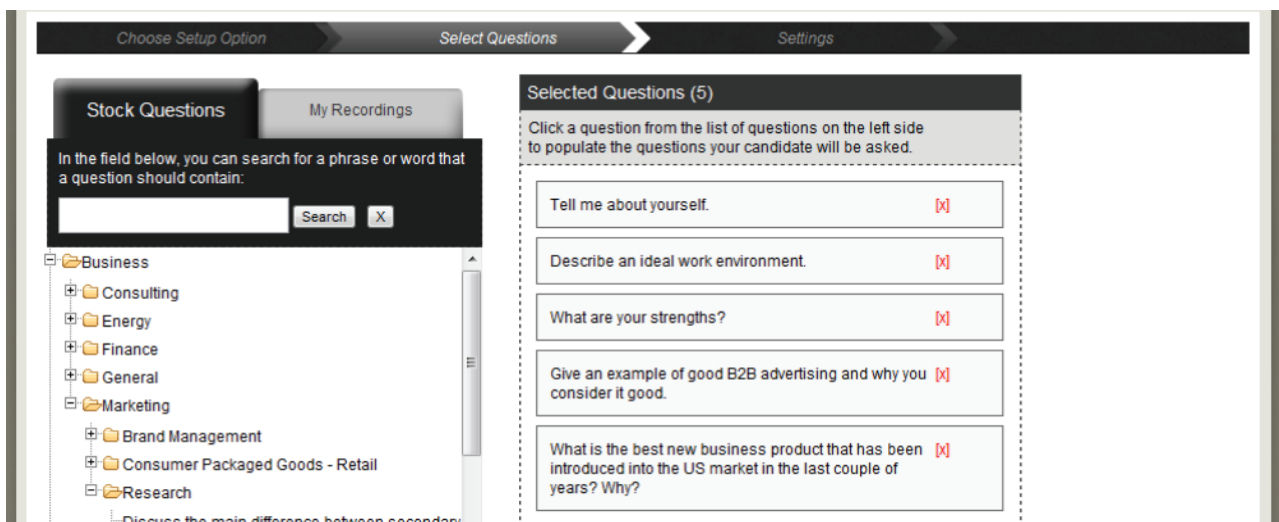
Here's how it works:

1. Invite your candidate to a screening interview

» After reviewing profiles/resumés, you can instantly invite qualified candidates to pre-recorded screening interviews through Global Focus®. Email your selected candidates directly using the default email provided or personalize your interview request for a more personal connection.

2. Choose from thousands of stock questions or create your own

- » Stock questions are sorted by category and industry, making it quick and easy to choose the 3 to 5 most important questions for evaluating candidates.
- » Or record your own questions specific to your company and save them for future screenings.
- » You can even set limits on time and number of “attempts” at answering each question.



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- » All screening interviews are accessible online from any internet connected computer.
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